

# The Bar Towel

Toronto's Premier Beer Resource  
<http://www.bartowel.com>

## Site Profile

The Bar Towel is an opinionated guide to Toronto's beer culture - the bars, the brewpubs and the breweries of the city.

One of the Bar Towel's most valuable features is the **Toronto Beer News** section. This section is a powerful resource for local beer information including **new beer releases**, **upcoming beer events** and **new pubs and restaurants**. As well, the **Industry News** section features relevant news from the business of beer in the region.

The **Good Pub Guide** profiles the best establishments in Toronto for excellent beer including the city's brewpubs and good beer pubs and restaurants.

In the **Breweries** section, many of Canada's finest microbreweries are profiled and draught locations of their brews in Toronto are provided.

**Toronto Pub Walks**, a feature unique to the Bar Towel, outlines leisurely walks throughout interesting regions of Toronto, each finishing up at a fine pub.

## Sponsorship Opportunities

- 125x125 permanent, static buttons on the right-side menu bar.
- The button will appear on every page of the site.

## Pricing (\$CDN)

Frequency Commitment	Cost per month
1 month	\$250
2 consecutive months	\$225
3 consecutive months	\$200
6 consecutive months	\$150

## For More Information

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